



# Who Am I? and How Do You Know For Sure? Identity Management in a Web 2.0 World

**Thursday, 20 April 2006, 8:00am-3:30pm**

*Bartos Theater, Building E15-70, 20 Ames Street, MIT, Cambridge, MA*

- How many times a day do you enter usernames and passwords?
- How do you keep track of them all?
- How often do you transfer private personal, financial or company data over the web?
- How secure do you feel about it?
- How well does your organization protect the private information of your consumers?
- How much of your identity is "out there" for the taking?
- How many times do you ask your consumers to identify themselves each time they use your services?

## Do you wish there was a better way?

So do Ben Adida, Dick Hardt and Paul Trevithick and they're working on it. Join the New England chapter of the American Society for Information Science and Technology (NEASIS&T) for an invigorating day with three leading innovators at the forefront of identity and security in today's giddy environment of promiscuous information exchange over the Web. You will learn what the technological, practical and social challenges are for individuals and organizations in managing logins and the transfer of sensitive data over the web. You will get a sense of the range of initiatives exploring solutions and what the barriers are. You will hear from an academic studying cryptography and the semantic web as they apply to public policy issues like voting and health records (Adida). You will hear from a vendor developing solutions for organizations and individuals (Hardt). And you will hear about efforts to develop open source technology to give users more control over their online identity, profile and relationship information (Trevithick).

NEASIS&T is pleased to present another timely program of leading speakers and panel discussion. Join us!

- \* **Ben Adida**  
PhD Candidate, MIT ([ben.adida.net/](http://ben.adida.net/))  
Author, "Benlog" ([benlog.com/](http://benlog.com/))
- \* **Dick Hardt**  
Founder and CEO, Sxip Identity ([www.sxip.com/](http://www.sxip.com/))  
Author, "Identity 2.0" ([www.identity20.com/](http://www.identity20.com/))
- \* **Paul Trevithick**  
Co-Founder & CEO, Parity Communications ([parityinc.net/](http://parityinc.net/))  
Co-Founder, Social Physics ([socialphysics.org/](http://socialphysics.org/))  
Technical Project Lead, Higgins ([eclipse.org/higgins](http://eclipse.org/higgins))

**\$60 ASIST Members - \$80 Non-Members -  
\$40 Student/Retiree/Between Jobs (Lunch included)**

Register via [www.neasist.org](http://www.neasist.org)

Questions?: E-mail Caryn Anderson ([caryn.anderson@simmons.edu](mailto:caryn.anderson@simmons.edu))